



THE
BAGUSNG

...Africa's foremost literary hub



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The Bagus NG is a vibrant literary platform that has been passionately dedicated to promoting and elevating African literature since its founding on March 1, 2016. Curated by Ijeoma Ucheibe, the platform's core mission is to bring awareness and much-needed recognition to the impactful work of authors from across the continent.

More than just a publisher of content, The Bagus NG is a comprehensive literary ecosystem offering a full suite of services tailored to the African literary community. A distinctive part of the platform's advocacy for accessible literature is its Pidgin Reviews Podcast. Available on YouTube and Spotify, this series reviews books in Nigerian Pidgin. We are deeply involved in the community, actively participating in and reporting on literary events across the continent.



THE BAGUS NG

The Bagus NG: Africa's Foremost Literary Hub

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The Bagus NG Pidgin Reviews Podcast



The Bagus NG Pidgin Reviews



Testimonials

"Working with The Bagus NG was a rewarding experience on my Author Journey as I got wide exposure to my literary works through the virtual book tours and PR services. The Bagus NG also organized and managed the book launch event of my fourth book and Third Poetry collection "Dead Cats Don't Meow - Don't waste the ninth life" which was a very successful launch event. I have no qualms in recommending The Bagus NG to other Authors."

TOLU A AKINYEMI

Dead Lions Don't Roar

"It was awesome working with The Bagus on our inaugural Grill and Read Readers' Award 2017."

ABIGAIL ANABA

CEO Grill and Read Initiative, Nigeria

Our Services

Ghostwriting Services

Author Branding
& PR Services

Virtual Book Tours

Consultation Services

Editorial Services



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Virtual Book Tours

Our Packages



Bronze Package

₦400,000
/14 Days



Silver Package

₦750,000
1 Month

Gold Package

₦1,000,000
2 Months

Platinum Package

₦1,750,000
3 Months

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**Passionately Dedicated To
Promoting African Literature**



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SERVICES RATE CARD

At The Bagus NG, customer service is at the heart of everything we do. We work individually with every author before recommending a package because no two journeys are the same.

ACCEPTED BOOKS	NOT ACCEPTED
- Traditionally published books - Professionally edited self-published books (fiction & non-fiction)	- Unedited self-published manuscripts - Content that conflicts with our editorial values

CONSULTATION SERVICES

ITEM	RATE
Single Session	From ₦75,000.00k
Deep Dive	From ₦100,000.00k
Monthly Retainer	From ₦250,000.00k/month

EDITORIAL SERVICES

ITEM	RATE
Developmental Editing	Per 1000 words (From ₦50,000.00k)
Line Editing	Per 1000 words (From ₦50,000.00k)
Copy Editing	Per 1000 words (From ₦50,000.00k)
Proofreading	Per 1000 words (From ₦50,000.00k)
Full Package	₦750,000.00k – ₦1,200,000.00k

AUTHOR BRANDING & PR SERVICES

ITEM	RATE
Brand Identity Package	From ₦300,000.00k

All prices in Nigerian Naira (₦) exclusive of VAT where applicable



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Media & Press Placement	From ₦500,000.00k
Social Presence Build	₦250,000.00k/month
Full PR Retainer	₦750,000.00k/month

GHOSTWRITING SERVICES

ITEM	RATE
Short-Form/Chapters (1,000 – 10,000 words)	From ₦250,000.00k
Novella/Short Book Fiction (20,000 – 40,000 words)	From ₦500,000.00k
Full-Length Book (50,000 – 80,000 words)	From ₦1,500,000
Premium/High-Profile (80,000+ words)	From ₦5,000,000+

BOOK TOUR PACKAGES

BRONZE 14 Days From ₦400,000	14-day tour across 3 blogs – author interview + book review at each stop - Custom-made tour banner 4-day social media blast on 2 platforms
SILVER 1 Month From ₦750,000	- month tour across 7 blogs – author interview + book review at each stop - Custom-made tour banner - month social media blast on 2 platforms - Media kit – author bio, optional photo, book cover, teaser, social & buy links
GOLD 2 Months From ₦1,000,000	2-month tour across blogs – author interview + book review at each stop - Custom-made tour banner 2-month social media blast on 2 platforms - Personalised tour page on The Bagus NG website - Media kit – author bio, optional photo, book trailer (provided by author), social & buy links 1 BookTube review - Radio book review show - Newspaper review 1 Book club meetup

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PLATINUM
3 Months
From ₦1,500,000

- 3-month tour across blogs – author interview + book review at each stop
- Multiple custom-made tour banners
- 3-month social media blast on 2 platforms
- Personalised tour page on The Bagus NG website
- Full media kit – author bio, optional photo, book trailer produced by The Bagus NG, book cover, teaser, social & buy links
- 2 book reviews – one posted on The Bagus NG website
- 2 book review shows (1 radio + 1 TV appearance)
- 2 Newspaper reviews

MEDIA & PROMOTION SERVICES

Book Review on The Bagus NG Website (₦40,000.00k)

A professionally written review published on our website and shared across all our social media platforms

Book Review in National Newspapers (₦150,000.00k)

A detailed review published in national newspapers (online)

Social Media Marketing (₦20,000.00k per post)

Includes: 5,000+ Weekly Impressions · Per Post

Book Purchase Link in Our Bio (₦10,000.00k/week)

Your book is featured in our Instagram bio with an exclusive purchase link on our website for the duration of your placement.

Pidgin Book Review (from ₦100,000.00k)

A rich review delivered in Nigerian Pidgin and distributed across Instagram, YouTube and our Podcast in online formats. Promotional materials provided jointly by the author and The Bagus NG.

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Contact Us

FIGHTING
CORRUPTION IS
DANGEROUS