

SERVICES RATE CARD

At The Bagus NG, customer service is at the heart of everything we do. We work individually with every author before recommending a package because no two journeys are the same.

ACCEPTED BOOKS	NOT ACCEPTED
<ul style="list-style-type: none"> Traditionally published books Professionally edited self-published books (fiction & non-fiction) 	<ul style="list-style-type: none"> Unedited self-published manuscripts Content that conflicts with our editorial values

CONSULTATION SERVICES

ITEM	RATE
Single Session	From ₦75,000.00k
Deep Dive	From ₦100,000.00k
Monthly Retainer	From ₦250,000.00k/month

EDITORIAL SERVICES

ITEM	RATE
Developmental Editing	Per 1000 words (From ₦50,000.00k)
Line Editing	Per 1000 words (From ₦50,000.00k)
Copy Editing	Per 1000 words (From ₦50,000.00k)
Proofreading	Per 1000 words (From ₦50,000.00k)
Full Package	₦750,000.00k – ₦1,200,000.00k

AUTHOR BRANDING & PR SERVICES

ITEM	RATE
Brand Identity Package	From ₦300,000.00k

All prices in Nigerian Naira (₦) exclusive of VAT where applicable

Media & Press Placement	From ₦500,000.00k
Social Presence Build	₦250,000.00k/month
Full PR Retainer	₦750,000.00k/month

GHOSTWRITING SERVICES

ITEM	RATE
Short-Form/Chapters (<i>1,000 – 10,000 words</i>)	From ₦250,000.00k
Novella/Short Book Fiction (<i>20,000 – 40,000 words</i>)	From ₦500,000.00k
Full-Length Book (<i>50,000 – 80,000 words</i>)	From ₦1,500,000
Premium/High-Profile (<i>80,000+ words</i>)	From ₦5,000,000+

BOOK TOUR PACKAGES

BRONZE <i>14 Days</i> From ₦400,000	<ul style="list-style-type: none"> ▪ 14-day tour across 3 blogs – author interview + book review at each stop ▪ Custom-made tour banner ▪ 4-day social media blast on 2 platforms
SILVER <i>1 Month</i> From ₦750,000	<ul style="list-style-type: none"> ▪ month tour across 7 blogs – author interview + book review at each stop ▪ Custom-made tour banner ▪ month social media blast on 2 platforms ▪ Media kit – author bio, optional photo, book cover, teaser, social & buy links
GOLD <i>2 Months</i> From ₦1,000,000	<ul style="list-style-type: none"> ▪ 2-month tour across blogs – author interview + book review at each stop ▪ Custom-made tour banner ▪ 2-month social media blast on 2 platforms ▪ Personalised tour page on The Bagus NG website ▪ Media kit – author bio, optional photo, book trailer (provided by author), social & buy links ▪ 1 BookTube review ▪ Radio book review show ▪ Newspaper review ▪ 1 Book club meetup

All prices in Nigerian Naira (₦) exclusive of VAT where applicable

PLATINUM*3 Months***From ₦1,500,000**

- 3-month tour across blogs – author interview + book review at each stop
- Multiple custom-made tour banners
- 3-month social media blast on 2 platforms
- Personalised tour page on The Bagus NG website
- Full media kit – author bio, optional photo, book trailer produced by The Bagus NG, book cover, teaser, social & buy links
- 2 book reviews – one posted on The Bagus NG website
- 2 book review shows (1 radio + 1 TV appearance)
- 2 Newspaper reviews

MEDIA & PROMOTION SERVICES**Book Review on The Bagus NG Website (₦40,000.00k)**

A professionally written review published on our website and shared across all our social media platforms

Book Review in National Newspapers (₦150,000.00k)

A detailed review published in national newspapers (online)

Social Media Marketing (₦20,000.00k per post)

Includes: 5,000+ Weekly Impressions · Per Post

Book Purchase Link in Our Bio (₦10,000.00k/week)

Your book is featured in our Instagram bio with an exclusive purchase link on our website for the duration of your placement.

Pidgin Book Review (from ₦100,000.00k)

A rich review delivered in Nigerian Pidgin and distributed across Instagram, YouTube and our Podcast in online formats. Promotional materials provided jointly by the author and The Bagus NG.